

## POSITION DESCRIPTION

**New Roebourne**

**Digital Arts Producer**

**June 2023**

Primary location	Ieramugadu (Roebourne) WA
Reporting to	New Roebourne Team, Big hART National Creative Director, NEO-Learning Producer, Big hART National Creative Producer
Working with	Community, participants, artists and stakeholders
Position Type	Full-time position with some weekends
Salary details	\$77,000 plus 10.5% superannuation. Relocation remuneration and housing in Roebourne provided by Big hART.
How to apply	Applicants must follow the Application Process outlined below. Aboriginal and Torres Strait Islanders Australians are strongly encouraged to apply.

### Role Statement

Big hART is offering you an exciting opportunity to work with Australia's leading arts and social change organisation, as a team member of *New Roebourne*, an innovative and diverse project in the Pilbara region. We are seeking a highly skilled, full-time arts worker with a suite of digital skills and a passion for working with young people in communities. This role is based in the community of Ieramugadu (Roebourne) W.A. working out of the Big hART Digital Lab, the local school, on country, and any places young people like to be.

As Digital Arts Producer you will work with young artists to create content and facilitate digital workshops across artforms in close collaboration with our *NEO-Learning* project, under the watchful eye of senior people and Elders. This role would suit a creative thinker with great energy for young people, strong values, good logistics skills, a background in digital arts or content production, and a passion for social change.

Big hART welcomes interest from people with varied levels of experience in any of the artforms Roebourne young people respond to including: film, audio, music, beats, clips, reels, photography, drone work, education, AR, VR, digital drawing and emergent digital forms.

## ABOUT US

Big hART is Australia's leading arts and social change organisation, telling Australia's most invisible stories. Started in North West Tasmania 31 years ago, Big hART has now worked with over 52 communities in regional, remote and urban Australia to great acclaim winning over 45 awards across the arts, government and corporate sectors.

**We Make Art** - Authentic, high-quality art made with communities.

**We Build Community** - Everyone, everywhere has the right to thrive

**We Drive Change** - Positive, generational change begins as a cultural shift

As experienced community and cultural development practitioners, we deliver exceptional, community driven solutions to entrenched social issues through our long-term projects.

As experienced content producers, we work with high-calibre artists from all walks of life to make film, documentary, theatre, events, music, audio, concerts, digital art, immersive experiences, education content, artisan craft and more.

We are inter-disciplinary in our art making and organisational approach - we seek out and nurture great talent, providing skill development, opportunity and mentorship to people with a heart for art and justice.

Big hART acknowledges the Traditional Owners of the lands in which we work. We pay respect to Elders past, present and emerging. Always was, always will be Aboriginal Land.

### **Background - New Roebourne and NEO-Learning**

After delivering the much-loved *Yijala Yala* project, the creation of legacy project *New Roebourne* is built on this successful community collaboration and comprises a suite of workshops, concerts, video, digital art and music programs delivered simultaneously to build community skills, resilience and pride. Critical to the mission of *New Roebourne* is the delivery high level artistic products built to tour nationally, promoting positive regard for the community, as well as the delivery of programs running from a purpose-built Digital Lab offering opportunities for digital inclusion and skills. *New Roebourne* is closely tied to Big hART's *NEO-Learning* platform - a legacy for the community, which expertly packages creative content made in Roebourne for education use, delivered to schools nationwide.

*NEO-Learning* is designed to amplify the impact of the *New Roebourne*. To achieve this, funding will facilitate the placement of a digital producer in Roebourne's digital lab, providing a suite of responsive digital activities built around participants, their current

interests, skill levels and their aspirations. The activities provide individualised digital catch up for those facing a lack of access, affordability, and instruction.

The activities centre around content making and cultural interests and are delivered in small groups. The content is based on local materials and inspiration, guided by Elders and emerging Elders, creating unique publicly accessible content. Content will strengthen local culture and cultural transmission, while increasing digital literacies and competence amongst young people.

Big hART continues to gain guidance in the cultural safety of our workers, and the project and is dependent on our ongoing dialogue with Elders in the community and strong partnerships with local Aboriginal organisations. Big hART has welcomed three senior Ngarluma and Yindjirbarndi people onto our staff and board, who offer cultural guidance and will form a point of reference for the employment process and cultural inductions for all new staff working in Roebourne.

## **KEY AREAS OF RESPONSIBILITY**

### **Digital Producer**

#### ***Community and Participants***

- Engage young people in a fun, flexible program and that builds on the things they enjoy doing, in places across community
- Support young people to participate in digital skills mentorship and content production
- Support the development and maintenance of local community partnerships, including local services that provide support to young people.
- Engage in the mentorship of local trainee positions
- Increase the engagement of young men in the program

#### ***Program***

- Facilitate weekly workshops on digital artmaking and emerging technologies
- Lead the integration of digital literacies into workshops, events and on country trips
- Work closely with the *NEO-Learning* project to fulfil education content outcomes through the Digital Lab program
- Directly support the design and delivery of the program through skills mentorship, facilitation, and cohort engagement

#### ***Artists and Creative***

- Support the delivery of *New Roebourne* and *NEO-Learning* creative direction throughout the program and outputs
- Manage and contribute to the production of digital content and post-production process
- Support the induction of artists into the project, and creative briefing
- Ensure the mentorship of visiting artists and subsequent digital outcomes are

strong for the Roebourne community

### ***Production and Logistics***

- Lead the management of the Big hART Digital Lab as a significant piece of community and digital infrastructure, and comfortable youth environment
- Support the transport needs of young people and community members, which enables them to participate
- Maintain storage system for content filing and backups
- Support local asset management (eg cars and storage)

### ***Program Administration***

- Support systems of reporting, documentation and evaluation
- Support the compilation of media and communications content

## **DESIRABLE SKILLS, ASSETS AND EXPERIENCE**

A highly skilled content producer, with a passion for social change, community and art, who understands the subtlety required for intercultural activity, and is invested in opportunities for the community to thrive. The role requires the following skills and experience base:

- Creative experience and skills in content production, digital platforms and art practices
- Interest in and passion for working with the strengths of young people
- Desire to participate in community life and provide the practical support young people need to participate
- Demonstrated awareness of cultural sensitivity and experience working in an intercultural context
- Background in community development, NFP sector and/or other types of community work
- Ability to plan, schedule and design programs in collaboration with team members
- Competency with logistics and planning, with the ability to work under pressure
- Demonstrated capacity to use initiative, resourcefulness and the ability to think creatively
- Collaborative, flexible, pro-active personality that can remain agile in changing conditions
- Current Working with Children check and valid (manual) driver's license – experience driving 4WD and offroad

Big hART is committed to equality, inclusion and diversity as an employer. We aim to reflect the varied needs, expectations and culture of all members of our community. Our recruitment processes are fair and do not discriminate against any applicants on the grounds of gender, gender identity, disability, race, religion or belief, parental status, age or sexual orientation.

We offer a supportive work environment that supports our valued staff to reach their professional and personal potential. Our working arrangements provide flexibility,

opportunities for creative and professional development, travel, and a positive collegiate work culture that aims to reflect our values in communities.

### **Timeframe**

August 2023 start for a minimum 12-month contract, based in Roebourne WA, with potential to extend.

Review period: At 3 months

### **Application Process**

Please send your application as a brief up-to-date CV, and the names and contact details of up to three professional referees.

You may include an optional cover letter that includes the following points:

1. Your passion and experience in digital arts / content production
2. Your interest / experience in programs for First Nations people
3. A similar project or outcome that you are proud of, and why.

Email as a single PDF to Sam Hawker (National Operations Manager) - [sam@bighart.org](mailto:sam@bighart.org)

Applications to be submitted by: Monday 17 July, 2023